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| Digital footprint (one’s digital identity and reputation) |

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| **ENGAGE:** Google yourself. What did you find? Are you happy with the results? |

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| **EXPLORE: Digital Footprint Suggested Resources** **📖** = text | 🎧 = podcast | 🎞️ = video | 📊 = graphic |
| * [7 Ways to Manage Your Digital Footprint](https://www.igrad.com/infographics/7-ways-to-manage-your-digital-footprint) 📊

Things we can all do to improve our footprint* [8 Tips to Effectively Manage Your Digital Footprint](https://justcreative.com/2016/05/09/8-tips-to-effectively-manage-your-digital-footprint/) **📖**

Tips from a “Branding expert”* [Spring Clean Your Digital Footprint](https://www.becybersafe.com/online/cleaning-your-digital-footprint.html) **📖** 🎞️Lots of tips on finding what’s been posted about you and how to address any problems
* [Take Charge of Your Online Reputation](https://er.educause.edu/articles/2018/10/take-charge-of-your-online-reputation) **📖**

This advice for students entering the job market is equally applicable to those in other career stages looking to successfully manage their online reputations |

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| **APPLY:**How is digital footprint a digital citizenship issue?  |